

Media release

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Driving international education for the next decade

The Australian Council for Private Education and Training (ACPET) has today welcomed the release of two key documents from the Australian Government that help drive the future of international education.

ACPET CEO Rod Camm said that with an emphasis on strengthening, transforming and competing, as well as identifying the culture needed and game-changers we must address, the documents will set up our international education sector for greater success.

Both the *National Strategy for International Education 2025* together with Austrade's market development roadmap *Australian International Education 2025 (AIE 2025)* take a long term outlook to building on the achievements of our nation's \$19+ billion international education system.

"A focus on innovation, new products and new opportunities marks a case for change, while building on what is already working, such as putting students and quality outcomes first," Mr Camm said.

"ACPET valued being involved in the development of these plans. And I'm thrilled to see an acknowledgement that the education sector must take more leadership. We're up for that. Close to 90% of delivery to international students within Australia is provided by private education entities, so it stands to reason that they should play a more significant role in driving the sector into the future," he said.

The success of the national strategy's themes will be measured by:

- Benchmarking against international standards
- Employability of graduates
- Quality of the student experience
- Increased international collaboration and alumni engagement
- Growth in market share

"Austrade's AIE 2025 roadmap presents the kind of game-changers that will require us to shift the way we think. We'll work with members on the ideas identified as giving Australia an edge – building capacity for large-scale opportunities, embracing borderless learning, and unleashing the benefits of technology," he said.

ACPET's own [International Education Strategy 2016-18](#), was launched recently by Special Envoy for Trade Andrew Robb while in India promoting Australian education. It pre-empted some of the above themes, particularly around the push for collaboration, innovation in new transnational opportunities and leadership by the private sector.

The national strategy will be supported by goals and actions. Austrade will oversee activation plans to achieve change under AIE 2025.

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Rod Camm is available for comment. Please phone the SAS Group on 0447755893.