

## **MEDIA RELEASE**

Monday 28 September 2015

### **ACPET member recognised as a leading Australian private provider**

ACPET member and South Australia's International College of Hotel Management (ICHM) is among the top hotel management schools in Australia, graduating more than 2000 students since 1993 in a Bachelor of Business (Hospitality Management) and a Bachelor of International Hotel Management (Swiss Hotel Association).

Leading the way for quality standards and success in the private education sector, ICHM delivers an academic bachelor degree, which incorporates a work-ready program to develop sought after industry skills and attributes through six months of unpaid work experience each year, for a minimum of 1500 hours, usually in a five-star hotel in an international chain.

The power program gives graduates a competitive edge over other students, who have the educational qualifications but not the hands on experience to hit the ground running.

ACPET CEO Rod Camm said that ICHM is one example of an exceptional private provider "As the peak body in this industry, we look to rebuild a quality agenda and represent only the providers aspiring to be the best in education, engagement with Independent Colleges recognised as leaders in their field is imperative."

"ICHM is the perfect example of a leading Independent provider supporting student development and I applaud Chief Executive Gerald Lipman on his commitment to student and industry sustainability."

ICHM employs its own Industry Placement Team dedicated solely to placing students in hotels, monitoring their well-being and helping them find positions once they graduate.

Graduates can be found heading up hospitality and other businesses, primarily hotels and restaurants, but also in fields as diverse as mining, manufacturing and wine production.

ACPET's series of policy roundtables kicked off this week, seeking to address and tackle the critical issues in the sector and develop the quality of our membership through the commitment and work of our leading providers.

**Media Contact:** Bess Brennan, Marketing & Communications, 0481 358 471